

# MEMORANDUM

TO: ABA MEMBERS  
FR: Zon Zon  
CC: A.J. Comparetto, Esquire  
DT: April 24, 2009  
RE: **Playboy Lifestyle / International Production**



First of Three Parts

**NOTE:** Last night, we experienced a little technical difficulty. This document is intended to get back on track by providing structure to the presentation. This is a multi part presentation. If you have any questions, please Email at [ZonZon@CastleCaribe.com](mailto:ZonZon@CastleCaribe.com)

**The Webinars not only give information but to serve as important Questions and Answer / Networking Opportunities for ABA Members.**

I am Zon Zon, and I have "maxed out" on life style as a direct result of entering the adult business. The life that I have lived over the last two years is something you can't buy. You have to get in another way. Most men will NEVER get it .... But the adult biz can provide the kind of ACCESS I am talking about.

I did not just get behind a camera. I looked at the things I did outside the adult industry, and then applied them to the Adult Industry. From the first day, I stepped into the ring that has made all the difference for me. Here are a list of some of the High Profile Promotions, Joint Ventures; and Adult Businesses I have been a part in only 24 short months: 1, Porn Star Vacations; 2, XTUBE Beach Parties; 3, ABA Universities Caribbean; 4, Divorce Seminars for Men; 5 , Castle Caribe; 6, ZAB Entertainment; and 7, Castle Cali.



If it looks like has been a good time - it has! My friends back in the states hate me. Even the guys in the adult industry look at me with a green eye. BUT, HERE IS THE POINT. You can do it too!

My key has been **International Production**. It is not for everybody. But for those that can and will do it, there are big rewards. And, it is a growing trend. Just among the ABA graduates, there is a growing number that are producing outside the USA. This series give us you a look under the sheets of the good points and challenging points many have already faced.

## **International Production Trips available to ABA Members**

We have done all the advance work for you - you enjoy and get down to business. Destinations include: Costa Rica; Thailand; PLUS, you can produce ANYTIME at [www.CastleCali.com](http://www.CastleCali.com)  
email me: [ZonZon@castlecaribe.com](mailto:ZonZon@castlecaribe.com)

# Table of Contents with Annotations

## International Playboy Lifestyle:

... what is impossible in the USA is normal once you get outside the US.

## Advantages to International Production:

### Models:

Great Pool of Models

### Value

Changes from country to county. For example, my web cam models make 250 per week. The models are as beautiful as beautiful gets - and they work 48 hours a week AND are happy.

- One Dollar = \$2,400 Pesos in Colombia
- The Dollar is back to 1995 levels in Eastern Europe
- Value is ridiculous in South East Asia

### Backroom

If you are serious, there is a TON of hours required to make an adult production company succeed. Outsourcing these activities makes good sense.

## Challenges to International Production

### Legal Compliance / Law Enforcement / and the Other Guys:

Of course there is the "white law". AJ can set everyone straight on the white law. But then, every country is different, and often areas of countries are different.. Then, there are the "other guys" ... these people are just as important as the first group..

### Time & Trust

Only first world countries functions punctually by a clock. International Production and business development will test your patients. And, trust is something that can only grow with time. Most people think that because the locals are nice they like them. Not true! You have a thicker wallet. LOL

## Next Session: International Playboy / Adult Production

THURSDAY, April 30, 8:00 PM est

- Live Onsite Feed from International Production Producers Trip in Thailand.
- Live Report from RockLee (ABA Gold Member ) upon returning from International Production trip.
- Live "Are You Ready" Interview Viking Productions out of Australia as prepare for a trip to Cali.

**And the ABA is preparing PRODUCTION PROGRAMS in the good ole' USA too.  
Make sure you call Don, or KC to learn more.**